

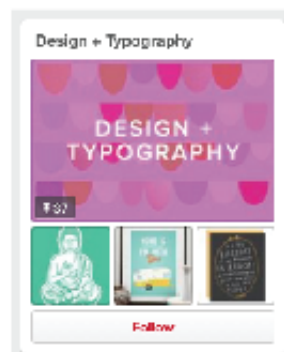
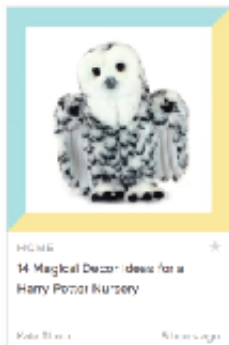
# COLORS + SHAPE FOR BRAND ELEMENTS

## № 1 COLOR PALETTE

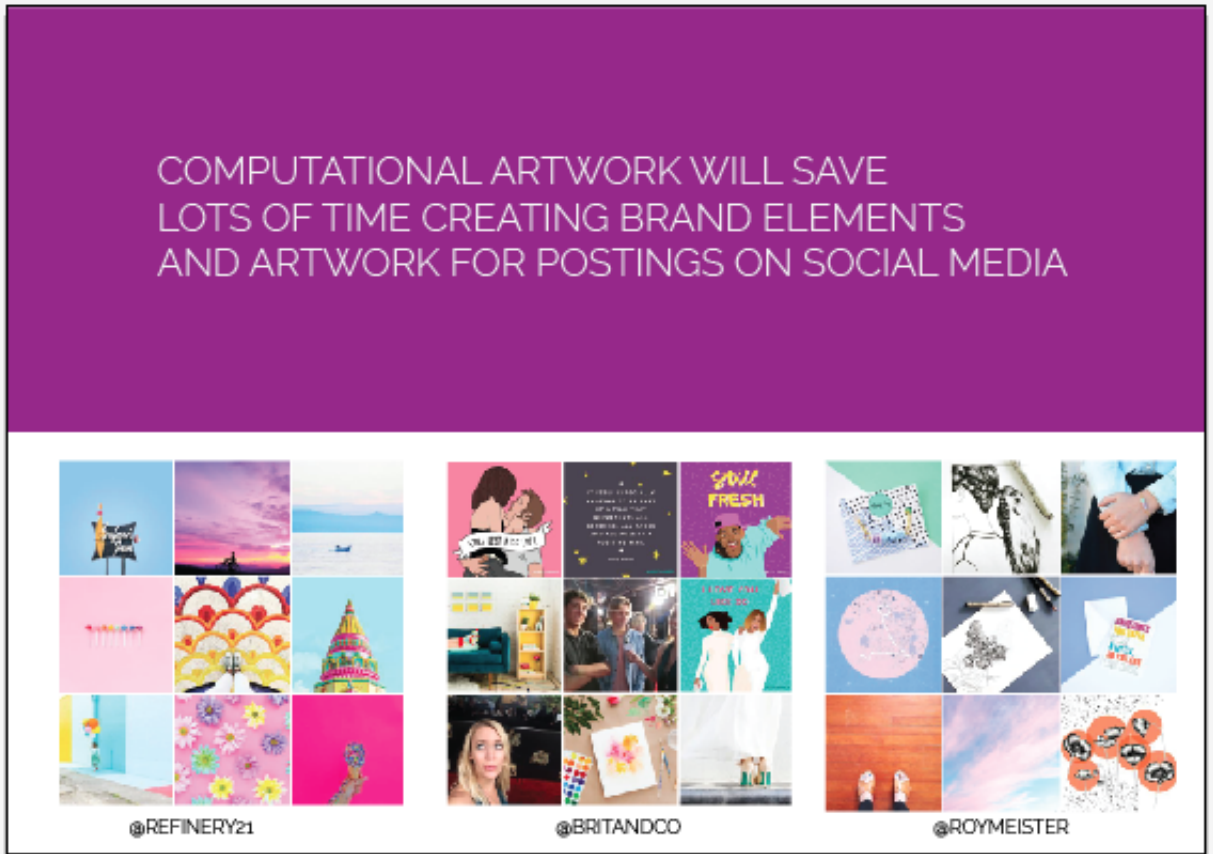


(<http://www.ppaperplane.com/wp-content/uploads/2016/04/Screen-Shot-2016-04-11-at-11.45.30-PM.png>)

# COLORS + SHAPES THAT FITS THE BRAND'S PERSONALITIES



<http://www.ppaperplane.com/wp-content/uploads/2016/04/Screen-Shot-2016-04-11-at-11.45.43-PM.png>



[11.45.43-PM.png](#)

<http://www.ppaperplane.com/wp-content/uploads/2016/04/Screen-Shot-2016-04-11-at-11.46.00-PM.png>

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