

A single, bright yellow lemon is centered in the frame against a plain white background. The lemon's textured, bumpy skin is clearly visible. Overlaid on the right side of the lemon is a block of text in a bold, black, sans-serif font. The text is arranged in five lines, reading: "I'm designing a visual system that will communicate information about the produce we buy at the super market." The text is positioned such that it partially covers the lemon's body but remains clearly legible.

**I'm designing a visual system that will communicate information about the produce we buy at the super market.**

# Final Outputs:

**A graphic system  
that communicates  
data about the  
food system.**

**A Poster explaining  
how this graphic  
system works.**

**AR experience  
exploring the  
information behind  
a piece of fruit.**

# Why Code?

To build one generative system that accommodates any fruit

Flexibility for interaction and information to exist in any format.

